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EXHIBIT "J."

REPORT

OF THE

LOUISIANA PURCHASE EXPOSITION MANAGERS

To December 31, 1904.

REPORT.

SILVER CITY, N. M., Dec. 31, 1904.

To Hon. Miguel A. Otero, Governor of New Mexico, Santa Fe, N. M.

SIR. Pursuant to your request and in compliance with the provisions of Section 9, Chapter 118, of the Acts of the Thirty-fifth Legislative Assembly, I respectfully submit the following:

The Act of the Thirty-fifth Legislative Assembly creating the Territorial Board of the Louisiana Purchase Exposition Managers of New Mexico demonstrated the desire of the people of the Territory to have a creditable exhibit at the Louisiana Purchase Exposition at St. Louis in 1904. A similar board had been created by the Thirty-fourth Assembly, but at the succeeding legislative session a clause providing for the repeal of the former act was inserted in the appropriation bill and became law owing to the inadvisability of attempting to change a measure of such general importance and affecting so many conflicting interests. As soon as it became generally known that such action had been taken, and that New Mexico was not to be represented at St. Louis, it was demanded from all over the Territory that provision be made at once to continue the work of collecting and preparing an exhibit, and the result was the passage of the act on March 19, 1903, providing for the present board.

On May 18, 1903, Governor Miguel A. Otero appointed the following as members of the board: Charles A. Spiess and Eusebio Chacon, Las Vegas; Fayette A. Jones, Albuquerque; Arthur Seligman, Santa Fe; Carl A. Dalies, Belen; Herbert J. Hagerman, Roswell, and W. B. Walton, Silver City.

The organization of the board was perfected by the selection of these officers: Charles A. Spiess, president; Carl A. Dalies, vice-president; W. B. Walton, secretary; Arthur Se-

ligman, treasurer. M. W. Porterfield, of Silver City, was appointed superintendent of exhibits and manager.

The New Mexico exhibits were designed and collected for the essential purpose of showing the desirability of the Territory for homes and investment, and it is universally conceded by the many thousands who saw the display that the effort was altogether successful and a credit to the entire people of the Territory.

Built on the Mission style, which is characteristic of the country, New Mexico's building was one of the most attractive on the Plateau of States, and it was erected at a moderate cost. The material used in the construction was white staff and it was one story and a half in height, surrounded by large, roomy verandas. In the building were many valuable and interesting historical objects. owned by the Historical Society of New Mexico and by citizens of the Territory and kindly loaned from private collections for exhibition.

The many exhibits, which, to the surprise of even residents of the Territory captured so many prizes, have proven a very successful advertisement for New Mexico. The mineral exhibit, showing wonderful natural resources in that line, has greatly interested investors and has created a desire on the part of many mining investors and engineers to investigate New Mexico's grand mineral resources personally with a view to future development.

The horticultural and agricultural products shown have convinced the farmers of the richest agricultural sections, that New Mexico has superior advantages in those directions and that with scientific irrigation and sunshine, wonderful results in fruits, cereals and vegetables are being obtained here and that with great profit and benefit to those engaged in raising them. In the direction of livestock, especially cattle, sheep and angora goats, all interested have learned from actual observation that New Mexico is a superior breeding section for cattle and an ideal home for the raising of the highest grades of sheep and the finest angoras. The excellent educational exhibit has demonstrated to prospective investors, home-seekers and farmers that the education of their children will not be neglected, but in many ways they will acquire more useful knowledge in New Mexico's schools

and colleges than can be obtained in similar institutions elsewhere. This exhibit received a gold medal award

In the ethnological exhibits, the Harvey collection of Albuquerque captured the first gold medal. The Territory's ethnological exhibit filled an entire room in the Anthropological building, thirty-two feet by forty feet From an artistic point of view it did not fail to interest all who delight in the beautiful, and that it was superior from a scientific standpoint is proven by the favorable attention given it by scientists from all parts of the world who are qualified to judge, and who pronounced it by far the best collection of its kind at the exposition and one of the best ever gathered.

The advertising of the resources of the Territory was studiously cared for. Thousands of copies of the handsomely illustrated and well written hand-book on New Mexico, containing three hundred pages and printed under and by direction of the board of managers were distributed to the many anxious to possess literature on New Mexico. These were so persistently sought after that the supply was quickly exhausted, and double and treble the number could have been advantageously used. Much valuable aid in the advertising line was given to the board by the bureau of immigration which sent to the New Mexico building over sixty thousand illustrated bulletins containing information of the resources, conditions, climate, minerals and industries of New Mexico, which were distributed by the employes at the New Mexico building as well as at the other exhibits. Correct official statistics describing the health preserving climate of New Mexico. and bulletins showing the entire Territory as one great health resort, especially for those suffering from pulmonary and bronchial affections were furnished and distributed.

A fitting closing of the display was the observation of New Mexico day at St. Louis on Friday, November 18. October 17 had originally been designated for this occasion, but on account of the flood conditions prevailing in the Territory at such date it was found necessary to postpone the ceremonies until a month later. The ceremonies were dignified, timely and interesting, and were participated in by Governor Otero and many prominent and leading citizens of the Territory.

Addresses were made by the director general of the exposition, ex-Governor David R. Francis of Missouri, by Governor Otero of New Mexico and Associate Justice John R. McFie of the territorial supreme court. The social features were carefully planned and were a complete success.

It is no exaggeration to state that the results attained by the participation of New Mexico in the Louisiana Purchase Exposition will prove to be great and very satisfactory That very valuable and diversified advertising has been obtained for the Territory, and that it has been shown to thousands of visitors from every section of the United States and of the civilized world that this land of sunshine is not an arid, wild and woolly waste, but on the contrary that in many sections it is a veritable garden; that it contains cultured, progressive and energetic people, and that it is advancing with rapid strides towards becoming one of the great wealthy, prosperous and energetic commonwealths of the United States of America.

Owing to the short time that has elapsed since the close of the exposition and the date of this report, and the further fact that there are many details yet awaiting final action, it is impossible at this time to furnish a complete financial statement of the affairs of the board. It has been the object of the members at all times to confine the expenses of the display within the limit of the appropriation provided by the act creating the board, which was not to exceed the sum of $30,000. In this connection it must be borne in mind that such appropriation was raised by tax levy in the fiscal years 1903 and 1904, a considerable proportion of which has not yet been collected by the territorial officials, and which made it necessary for this board to borrow funds in order to carry out its plans. The full sum of $30,000 has been obtained by the board and of this amount $27,413.00 has been expended to date. An estimate of outstanding obligations is $3,500.00. Some revenue is being derived from the sale of the furniture, show-cases, etc., and it is also expected that the building can be disposed of at a figure which will return a neat sum into the treasury. In a word, it is the expectation of the board to bring its affairs within the limit of the appropriation, but as before stated it is absolutely impossible at this writing to

furnish a detailed financial statement. This, however, will be furnished to your excellency at the earliest possible moment and in ample time for action on the part of the Thirty-sixth Legislative Assembly. It is respectfully suggested at this time that it is advisable legislation be enacted to continue the life of the board to a date beyond that fixed by the original bill, to-wit, March 4, 1905. The balance due from the appropriation will not be available until the tax levy for 1904 has been collected and the board will consequently not be able to repay the money which it has borrowed until such funds are in hand. To do this properly and in a business like manner the board should be given until August 1st next to close these matters as the balance due from tax collections cannot be had until about July 15, 1905. Owing to the unfortunate situation regarding the payment of the appropriation, the board has had to expend a sum approximating $750 for interest on borrowed money.

As soon as the financial affairs above referred to can be closed I will take pleasure in filing all receipts, vouchers, documents, books and records of the board in the office of the Auditor of the Territory, as provided in the act of the Thirty-fifth Legislative Assembly.

Respectfully submitted,

W. B. WALTON,

Secretary.